



Con el apoyo de



**SOCIEDAD DE
SEGUROS DE VIDA**

August 27-28-29, 2025

2nd Official Event of the International Year of Cooperatives:

“Cooperative finance fostering integration and the 2030 Agenda”

Cancún, México

(ENGLISH - final version)



Wednesday, August 27, 2025

(first day)

Preliminary workshop for international delegates and guests

**“Cooperative finance in the current situation:
from hyper-regulation and forced banking towards a virtuous, innovative
and resilient ecosystem”**

08:00 - 9:30 Event registration

9:45 - 10:15 **Opening: The cooperative paradigm to a cornerstone: the cooperative finance as an engine of social inclusion**

- Ariel Guarco - President, International Cooperative Alliance

10:15- 10:45 Coffee break

10:45 - 12:00 **Challenges: understanding the causes to avoid the domino effect**

Cooperatives cases from the credit union, insurance and finance sector:

- Elibeth Venegas (Sociedad Seguros de Vida Magisterio Nacional): the case of Costa Rica
- Verónica Morales (Cooperativa Riobamba): the case of Ecuador
- Oriel Doyle (Barbados Cooperative Business Association): the case of Barbados
- Carla Decker (Skypoint Federal Credit Union, NCBA CLUSA): the US case
- Iván Otero Matos (Liga de Cooperativas): the case of Puerto Rico

12:15 - 13:30 **Opportunities: learn, join, grow**

Cooperatives cases from the credit union, insurance and finance sector:

- Maria Eugenia Pérez Zea (Ascoop y Grupo Coomeva): the case of Colombia
- Yanio Concepción (Coop Vega Real): the case of Dominican Republic
- Adán Martínez (CONFIAR): the case of Uruguay
- Natalia León (COOPEUCH). The case of Chile
- Fernando Colombo (OCB SP): the case of Brazil
- Dioniso Abel Piña Velásquez (Caja Popular Mexicana): the case of Mexico

13:30 - 14:45 **Lunch**



15:15 - 17:30 Parallel sessions: integrating common themes and commitments from thematic committees and networks for sustainable development

- Cooperatives for financial integration: how we address technological transformation (*With Regional Committees: COFIA, CICOPA AM*)
- Cooperatives for agri-food integration: sustainable diets and public procurement (*With Regional Committees: REDACOOOP, Consumer, National Institutes, Coop Law*)
- Cooperatives for intercooperation and social inclusion: revitalizing international cooperation (*With regional committees: PCAD, CRJ, CREG, Vivienda*)

18:30 - Dinner (free choice)

Thursday, August 28, 2025
(second day)

Event

“Cooperative finance promoting integration and the 2030 Agenda”

9:30- 13:00 **Event registration** (*national attendees*)

15:00 - 15:30 - **Institutional Opening**

- **José Alves** - President, Cooperatives of the Americas
- **Representatives**, cooperative movement of Mexico

15:30 to 16:45 - **Keynote Panel #1: Reforming the International Financial Architecture for the Economic and Social transformation required by the Region**

- **Ariel Guarco** - President, International Cooperative Alliance
- **Esteban Pérez** - Deputy Director, Economic Development Division UN ECLAC (*virtual*)
- **Alvaro Durán** - DGRV International (*virtual*)
- **Pedro Morales** - General Manager, Cooperativa Riobamba Ecuador
- **Michelle Franqui** - President, Cooperative Bank of Puerto Rico
- **Natalia León** - Executive Director, COOPEUCH FOUNDATION Chile
- **Ricardo López** - Director General, Caja Popular Mexicana

Moderator: Danilo Salerno - Regional Director , Cooperatives of the Americas

17:00 - **Closing of the second day**

18:30 to 20:00 - **Networking cocktail and cooperative awards for outstanding commitments to cooperative finance, territorial development, and the 2030 Agenda**

20:00 - **Dinner (free of choice)**

Friday, August 29, 2025

(third day)

9:00 to 9:30 - Presentation of the sponsors (visit to their stands)

9:30 to 9:45 **Opening**

9:45 to 10:30 - **Keynote Panel #2: Full cooperative integration: the case of Mexicooop**

- **Cesar Arnulfo Zepeda Prado**

10:30 - 10:45 - **Coffee break**

10:45 to 11:00 - **Thematic and Sectoral Committees report on workshops and proposals arisen on August 27**

- **vv rapporteurs**

11:00 to 12:00 - **Keynote Panel #3: Cooperatives and the 2030 Agenda: Boosting the Investment Required by the SDGs**

- **Máximo Torero** - Chief Economist, ADG and FAO LAC Regional Representative (*virtual*)
- **Pablo Ibarra**, Division Chief, Social Protection and Labor Markets, Inter-American Development Bank - IDB (*virtual*)
- **Opreet Kang** - Vancity Cooperative Credit Union, Canada
- **Victor Magallanes** - Director of Institutional Relations, Caja Popular Mexicana

Moderator: Danilo Salerno - Regional Director, Cooperatives of the Americas

Discussant: Luiz Beduschi - Senior Policy Officer, FAO Regional Office for Latin America and the Caribbean

12:15 to 13:15 - **Keynote Panel #4: Linking Sustainable Development, Solidarity, and Impact. Thinking “Outside the Box” .. to (a) Cooperative Impact Fund**

- **Christina Jennings** - CEO, Shared Capital (NCBA CLUSA) Estados Unidos
- **Marie Hélène Gagnon** - Country Director SOCODEVI Honduras
- **William Ortiz** - President, FIDECOOP *Puerto Rico*

Moderator: Danilo Salerno - Regional Director , Cooperatives of the Americas

Discussant: Sarah Alldred - International Cooperative Development Fund UK

13:15 to 14:45 - **Lunch**



14:45 to 15:45 - **Keynote Panel #5: Cooperatives and the National Financial System in Mexico**

• **CNBV**

15:45 to 16:15 - **Closing of the second regional official event of the International Year of Cooperatives: Conclusions, commitments, closure: towards 2026 and beyond**

Dialogue between “pioneers of the Co-op Americas Impact Fund”

16:15 to 16:30 - **Official picture of the event**

20:00 - 23:30 - **Dinner**

Saturday, August 30, 2025
(Forth day)

9:00 to 13:00

National event for Mexican delegates and their guests only

Closing.